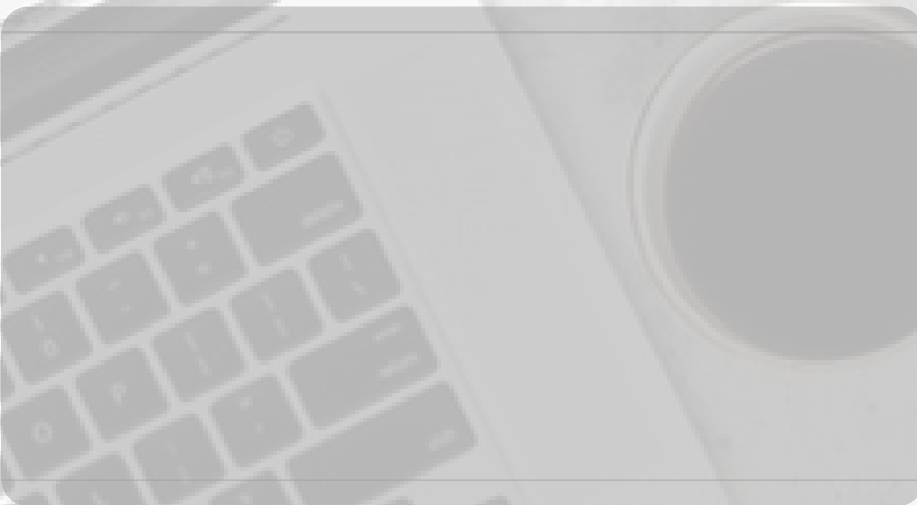


BRAND IDENTITY

Experience start with your brand values

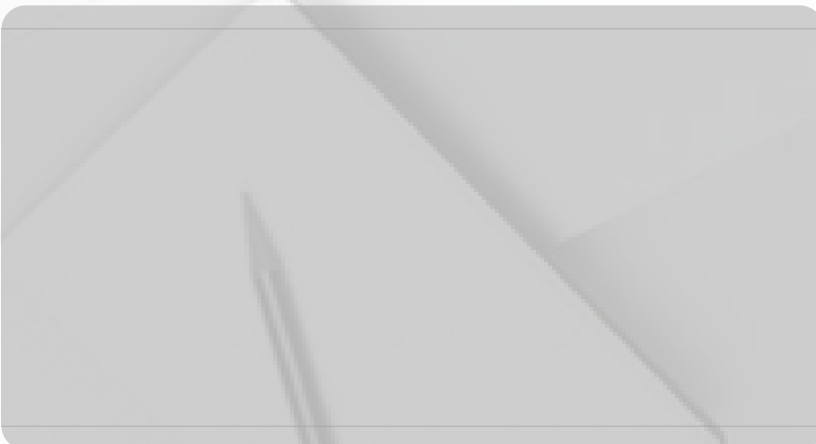
Defining Your Brand Promise

1. How do I want my customers to feel after coming in contact with my brand?

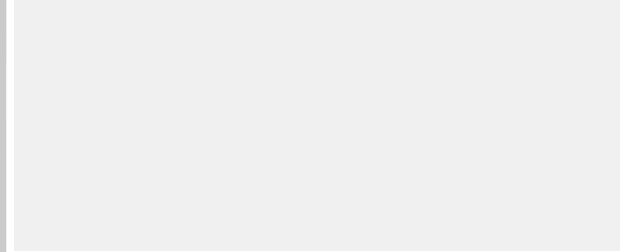


What Makes you different

What do I offer that others don't ? What type of experience do I want my customers to have?



Personality



Tone

